

## SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsorship of the Valero Texas Open Benefit for Children Golf Classic. In 2008, we treated over 2,200 attendees to an incredible Welcome Dinner and a spectacular day of golf on 10 of San Antonio's best courses, including the exclusive Briggs Ranch Golf Club. Briggs Ranch is limited to only a select group of 18 foursomes and is available as an add-on to the sponsor packages below for an upgrade fee of \$10,000 per foursome. It also offers a more relaxed 10 a.m. tee time.



*Briggs Ranch Golf Club*

### GOLF SPONSORSHIPS:

#### **Valero Exclusive Partner**

**Over \$250,000**

We will work with you to customize a sponsorship package to best suit your needs plus all the benefits of the Valero Executive Partner sponsorship. Contact us so we can arrange a unique package for your organization, which could include Honorary Observer opportunities or additional opportunities to interact with management and PGA Professionals.

#### **Valero Executive Partner**

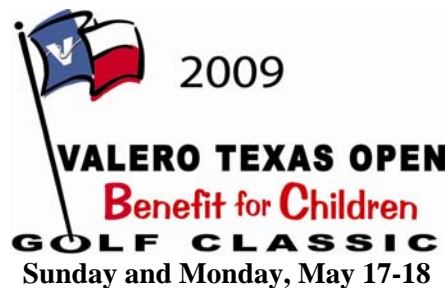
**\$250,000**

- Two invitations to attend exclusive private dinner in San Antonio with Valero top management, PGA TOUR professionals, and other sponsors on Monday, April 6 - includes a special round of golf the next day Tuesday, April 7 on the Valero Texas Open Tournament Course
- 36 credentials (good Thursday-Sunday, May 14-17) to Valero's private hospitality facility on the 18<sup>th</sup> green during the Valero Texas Open
- Up to 150 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- Commemorative item autographed by the 2009 Valero Texas Open champion
- 36 invitations to the Benefit for Children Welcome Party on Sunday evening, May 17
- 36 playing spots (9 foursomes) on Monday, May 18 with choice of AM or PM shotgun and golf course (subject to availability), including pre-round Breakfast or Lunch and post-round Awards Reception
- 36 gift packages
- Prominent recognition on sponsor boards at all golf courses and in commemorative program
- Full-page advertisement in commemorative program

#### **Valero Partner**

**\$100,000**

- One invitation to attend exclusive private dinner in San Antonio with Valero top management, PGA TOUR professionals, and other sponsors on Monday, April 6 - includes a special round of golf the next day Tuesday, April 7 on the Valero Texas Open Tournament Course
- 24 credentials (good Thursday-Sunday, May 14-17) to Valero's private hospitality facility on the 18<sup>th</sup> green during the Valero Texas Open
- Up to 100 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- Commemorative item autographed by the 2009 Valero Texas Open champion
- 24 invitations to the Benefit for Children Welcome Party on Sunday evening, May 17
- 24 playing spots (6 foursomes) on Monday, May 18 with choice of AM or PM shotgun and golf course (subject to availability), including pre-round Breakfast or Lunch and post-round Awards Reception
- 24 gift packages
- Prominent recognition on sponsor boards at all golf courses and in commemorative program
- Full-page advertisement in commemorative program



## **SPONSORSHIP OPPORTUNITIES (Cont.)**

### **Premier Sponsor \$50,000**

- 12 credentials (good Thursday-Sunday, May 14-17) to Valero's private hospitality facility on the 18<sup>th</sup> green during the Valero Texas Open
- Up to 75 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 12 invitations to the Benefit for Children Welcome Party on Sunday evening, May 17
- 12 playing spots (3 foursomes) on Monday, May 18, including pre-round Breakfast or Lunch and post-round Awards Reception
- 12 gift packages
- Prominent recognition on sponsor boards at all golf courses and in commemorative program
- Full-page advertisement in commemorative program

### **Diamond Sponsor \$35,000**

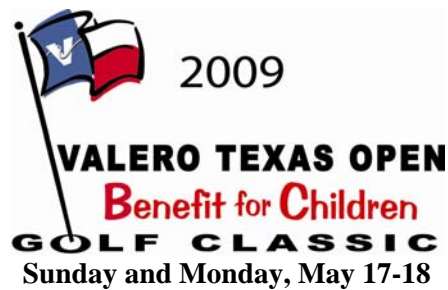
- 12 credentials (good Thursday-Sunday, May 14-17) to Valero's private hospitality facility on the 18<sup>th</sup> green during the Valero Texas Open
- Up to 50 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 12 invitations to the Benefit for Children Welcome Party on Sunday evening, May 17
- 12 playing spots (3 foursomes) on Monday, May 18, including pre-round Breakfast or Lunch and post-round Awards Reception
- 12 gift packages
- Special recognition on sponsor boards at all golf courses and in commemorative program

### **Platinum Sponsor \$25,000**

- 8 credentials (good Thursday-Sunday, May 14-17) to Valero's private hospitality facility on the 18<sup>th</sup> green during the Valero Texas Open
- Up to 40 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 8 invitations to the Benefit for Children Welcome Party on Sunday evening, May 17
- 8 playing spots (2 foursomes) on Monday, May 18, including pre-round Breakfast or Lunch and post-round Awards Reception
- 8 gift packages
- Recognition on sponsor boards at all golf courses and in commemorative program

### **Gold Sponsor \$15,000**

- 4 credentials (good Thursday-Sunday, May 14-17) to Valero's private hospitality facility on the 18<sup>th</sup> green during the Valero Texas Open
- Up to 20 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 4 invitations to the Benefit for Children Welcome Party on Sunday evening, May 17
- 4 playing spots on Monday, May 18, including pre-round Breakfast or Lunch and post-round Awards Reception
- 4 gift packages
- Recognition on sponsor boards at all golf courses and in commemorative program



## SPONSORSHIP OPPORTUNITIES (Cont.)

### **Sterling Sponsor**

**\$10,000**

- 2 credentials (good Thursday-**Sunday (NEW)**, May 14-17) to Valero's private hospitality facility on the 18<sup>th</sup> green during the Valero Texas Open
- Up to 10 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 2 invitations to the Benefit for Children Welcome Party on Sunday evening, May 17
- 2 playing spots on Monday, May 18, including pre-round Breakfast or Lunch and post-round Awards Reception
- 2 gift packages
- Recognition on sponsor boards at all golf courses and in commemorative program

### **Silver Sponsor**

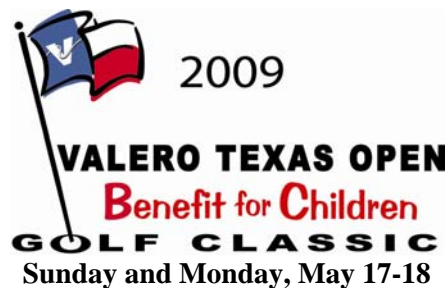
**\$5,000**

- 1 credential (good Thursday-**Sunday (NEW)**, May 14-17) to Valero's private hospitality facility on the 18<sup>th</sup> green during the Valero Texas Open
- Up to 8 good-any-day tickets to the Valero Texas Open (good for general tournament access)
- 1 invitation to the Benefit for Children Welcome Party on Sunday evening, May 17
- 1 playing spot on Monday, May 18, including pre-round Breakfast or Lunch and post-round Awards Reception
- 1 gift package
- Recognition on sponsor boards at all golf courses and in commemorative program

### **Bronze Sponsor (Note: Recognition Only)**

**\$2,000**

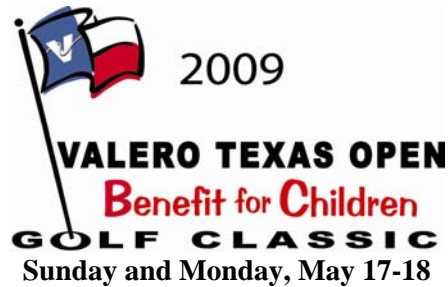
- 1 tee box recognition sign at all Benefit for Children golf courses
- Recognition in commemorative program



## SPONSORSHIP OPPORTUNITIES (Cont.)

### ADDITIONAL SPONSORSHIP OPPORTUNITIES:

- |  |                  |
|--|------------------|
| <p><b>Welcome Party Sponsor (1 available) <span style="color: red;">SOLD</span></b></p> <ul style="list-style-type: none"> <li>• Special recognition and signage at the Benefit for Children Welcome Party on Sunday evening, May 17</li> <li>• Full-page advertisement on back cover of commemorative program</li> <li>• One invitation to attend exclusive private dinner in San Antonio with Valero top management, PGA TOUR professionals, and other sponsors on Monday, April 6 - includes a special round of golf the next day Tuesday, April 7 on the Valero Texas Open Tournament Course (<i>dates are tentative</i>)</li> <li>• 12 credentials (good Thursday-Sunday, May 14-17) to Valero's private hospitality facility on the 18<sup>th</sup> green during the Valero Texas Open</li> <li>• Up to 100 good-any-day tickets to the Valero Texas Open (good for general tournament access)</li> <li>• 12 invitations to the Welcome Party</li> <li>• 4 playing spots on Monday, May 18, including pre-round Breakfast or Lunch and post-round Awards Reception</li> <li>• 4 gift packages</li> </ul> | <b>\$100,000</b> |
| <p><b>Commemorative Program Sponsor (1 available) <span style="color: red;">SOLD</span></b></p> <ul style="list-style-type: none"> <li>• 12 credentials (good Thursday-Sunday, May 14-17) to Valero's private hospitality facility on the 18<sup>th</sup> green during the Valero Texas Open</li> <li>• Up to 50 good-any-day tickets to the Valero Texas Open (good for general tournament access)</li> <li>• 12 invitations to the Benefit for Children Welcome Party on Sunday evening, May 17</li> <li>• Full-page advertisement on inside front cover of commemorative program - also to be displayed on Welcome Party video screens</li> </ul>   | <b>\$25,000</b>  |
| <p><b>Gift Package Sponsor (1 available) <span style="color: red;">SOLD</span></b></p> <ul style="list-style-type: none"> <li>• 12 credentials (good Thursday-Sunday, May 14-17) to Valero's private hospitality facility on the 18<sup>th</sup> green during the Valero Texas Open</li> <li>• Up to 50 good-any-day tickets to the Valero Texas Open (good for general tournament access)</li> <li>• 12 invitations to the Benefit for Children Welcome Party on Sunday evening, May 17</li> <li>• Special recognition at Gift Package Distribution site and in all gift packages</li> <li>• Recognition in commemorative program</li> </ul>  | <b>\$20,000</b>  |
| <p><b>Awards Reception Sponsor (2 available) <span style="color: red;">SOLD</span></b></p> <ul style="list-style-type: none"> <li>• 12 credentials (good Thursday-Sunday, May 14-17) to Valero's private hospitality facility on the 18<sup>th</sup> green during the Valero Texas Open</li> <li>• Up to 50 good-any-day tickets to the Valero Texas Open (good for general tournament access)</li> <li>• 12 invitations to the Benefit for Children Welcome Party on Sunday evening, May 17</li> <li>• Special recognition and signage at all golf courses at AM or PM Awards Reception on Monday, May 18</li> <li>• Recognition in commemorative program</li> </ul>  | <b>\$20,000</b>  |



## SPONSORSHIP OPPORTUNITIES (Cont.)

<p><b>Breakfast or Lunch Sponsor (20 available)</b></p> <ul style="list-style-type: none"> <li>• Up to 25 good-any-day tickets to the Valero Texas Open (good for general tournament access)</li> <li>• Special recognition and signage at all golf courses at pre-round Breakfast or Lunch on Monday, May 18</li> <li>• Recognition in commemorative program</li> </ul>	<p><b>\$5,000</b></p>
<p><b>Driving Range Sponsor (20 available)</b></p> <ul style="list-style-type: none"> <li>• Up to 25 good-any-day tickets to the Valero Texas Open (good for general tournament access)</li> <li>• Prominent signage at all golf courses on driving range on Monday, May 18</li> <li>• Recognition in commemorative program</li> </ul>	<p><b>\$5,000</b></p>
<p><b>Putting Green Sponsor (20 available)</b></p> <ul style="list-style-type: none"> <li>• Up to 25 good-any-day tickets to the Valero Texas Open (good for general tournament access)</li> <li>• Prominent signage at all golf courses on putting green on Monday, May 18</li> <li>• Recognition in commemorative program</li> </ul>	<p><b>\$5,000</b></p>
<p><b>Honorable Mention</b></p> <ul style="list-style-type: none"> <li>• Recognition in commemorative program</li> </ul>	<p><b>\$1,000</b></p>
<p><b>Extra Invitation to Welcome Party <span style="color: red;">NEW!</span></b></p> <ul style="list-style-type: none"> <li>• 1 invitation to the Benefit for Children Welcome Party on Sunday evening, May 17</li> </ul>	<p><b>\$500</b></p>