



ADVERTISING

Reach a targeted demographic while gaining recognition as a community supporter and contributor to charity.

Spectator Guide

Often referred to as a yardage book, the Valero Texas Open Spectator Guide is full of valuable information such as hole layouts and details, a course map and spectator amenities. This publication will also be accessible online for a greater audience reach.

Four-Color, Full-Page Ad \$6,000 *(deadline for guaranteed inclusion is March 1)*

Tournament Magazine

Gain pre-tournament exposure in Valero Corner Stores with an advertisement in the Valero Texas Open Tournament Magazine. Chocked full of tournament insight, this publication will also be accessible online for a greater audience reach.

Four-Color, Full-Page Ad \$4,000 *(deadline for guaranteed inclusion is March 1)*

Electronic Messaging Opportunities

40 interactive kiosks and 2 tournament video screens utilize the latest in technology to reach tournament spectators. Availability is limited so please call Craig Smith at Golf San Antonio at (210) 345-3842 to learn more.

On-Site Exhibitor

Exhibiting at the Valero Texas Open allows you to meet tournament spectators face-to-face. All exhibitors are located in a high traffic area that is ideal for distributing information, data mining and sampling.

Interior Custom Area	\$8,750
Exterior 10' x 10' Area	\$5,250