

PRESIDENTIAL PASS – NEW

\$1,600 SINGLE / \$3,000 TWOSOME

One credential, three venues – the ultimate Valero Texas Open hospitality experience. All presidential pass holders will have unlimited access to The Terrace at 18, The Cabana at 16 and new for 2012, The Cantina at 16 Tee. Of course, access to each venue includes complimentary food, beverage, and all the amenities. Quantities are limited so order today!

- Access to The Terrace at 18, The Cabana at 16, and The Cantina at 16 Tee all four days of competition
- Complimentary food and beverage in each facility and access to all the amenities
- 1 Weekly VIP parking pass



BRAND RECOGNITION

If you're interested in reaching a targeted demographic, you have the choice of recognition opportunities below. Whether it's print, expo space, video screens or data-mining, we can help you reach your audience.

SPECTATOR GUIDE \$6,750 The Valero Texas Open Spectator Guide is an opportunity to talk directly to VTO spectators and your potential customers. Primarily an onsite publication (free for spectators), the Spectator Guide is full of valuable information such as hole layouts and details, a course map and spectator amenities. As added value, this Spectator Guide is accessible online for a greater audience reach.

TOURNAMENT MAGAZINE \$4,250 Gain pre-event exposure in 200+ Valero Corner Stores with an advertisement in the VTO Retail Magazine. Chock-full of tournament insight, the Tournament Magazine has everything readers need to know about the upcoming Valero Texas Open. This publication will also be accessible online for a greater audience reach.

EXHIBITOR SPACE \$5,750 Having an exhibitor booth at the Valero Texas Open allows you to meet tournament spectators face to face. All exhibitors are located in a high traffic area that is ideal for distributing information, data-mining and sampling. Includes tent, tables, chairs and on-site storage.

ELECTRONIC BRANDING Using state-of-the-art "jumbo-tron" technology, sponsors can communicate their brand message through electronic messaging. The Valero Texas Open offers video screens that are strategically located in the high traffic areas of the tournament. These high definition LED screens will be a focal point for all tournament spectators, and will offer a variety of sponsorship options based on exposure time and sponsor features. Please call 210-345-3898 for pricing and availability.

PRACTICE FACILITIES: DRIVING RANGE / PUTTING AND CHIPPING GREENS - NEW

The Practice Facilities sponsorship offers an excellent opportunity for a company who wants to reach thousands of spectators during tournament week. Signage on the practice facilities will prominently display your company's logo/message all week long during activities such as programs, "Rudy's on the Range", Caddie Party, private corporate clinics, etc...The practice facilities are one of the most visible and highest traffic areas on the course. Please call 210-345-3898 for pricing and availability.

HOLE SPONSORSHIPS \$3,000 - \$4,000 - NEW

With a Hole Sponsorship, your company's logo/signage is on prime display to the gallery as PGA TOUR players tee off. Your company logo will also be prominently displayed on the hole diagram and course map pages in the Tournament Spectator Guide, Tournament Magazine and Tournament Website.

PREFERRED SEATING SPONSOR - NEW

This sponsorship package gives local and regional companies a chance to sponsor sections of the general spectator viewing bleachers around TPC San Antonio. Your company will have excellent signage and exposure that is visible all tournament week. Please call 210-345-3898 for pricing and availability.

TICKET PACKAGES

Whether you choose to follow your favorite player for 18 holes, camp out near your favorite concession stand, or watch the best golfers hit balls for hours on end at the range, a group ticket package makes attending a world-class professional sporting event affordable for companies of all sizes.

EAGLE \$1,500

- 100 good any day tickets
- 2 VIP parking passes
- 20 single day general parking passes
- Sponsor recognition in Tournament Magazine and Spectator Guide*

BIRDIE \$1,000

- 55 good any day tickets
- 2 VIP parking passes
- 10 single day general parking passes
- Sponsor recognition in Tournament Magazine and Spectator Guide*

PAR \$200

- 10 good any day tickets
- 4 general parking passes



A NIGHT TO HONOR OUR HEROES PRESENTED BY USAA

WEDNESDAY APRIL 18

Join us as we salute our military, Texas style, at “A Night to Honor Our Heroes” presented by USAA. Admire a rare and unique collection of military artifacts with your guests while mingling with distinguished members of the military and other community and civic leaders. The evening will be filled with great food, special guests, moving testimonials, and most importantly - honoring our military heroes. Fill your table with personal guests or donate any portion back to the military. A great Texas sized way to kick off the Valero Texas Open and support our military.

Please visit valerotexasopen.org/military/activities or call Craig Smith at 210.345.3842

*Visit valerotexasopen.org/sponsors for information on recognition deadlines.

