



**VALERO
TEXAS
OPEN** 90
CELEBRATE 1922-2012

UNAPOLOGETICALLY TEXAN.



APRIL 16-22, 2012
TPC SAN ANTONIO



2010 CHAMPION - ADAM SCOTT ▲

2011 CHAMPION - BRENDAN STEELE ►

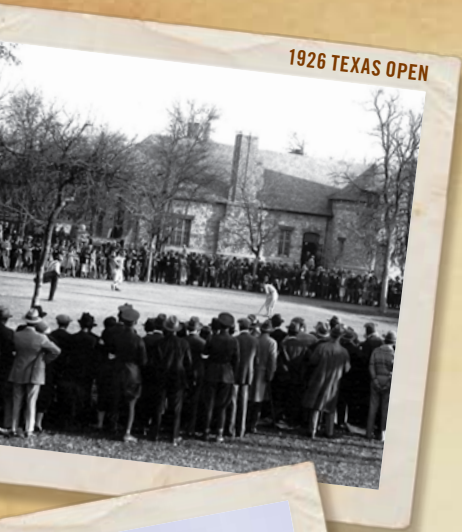


SAYING IT'S JUST A TOURNAMENT IS LIKE SAYING TEXAS IS JUST A STATE.



IN A STATE KNOWN FOR BIG THINGS, THE VALERO TEXAS OPEN MAY
JUST BE THE BIGGEST GOLF WEEK THE STATE HAS EVER SEEN.

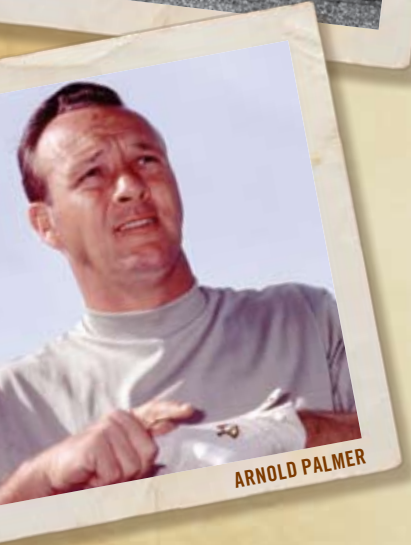




★ 90 ★

VALERO TEXAS OPEN

★ A TEXAS TRADITION SINCE 1922 ★



FOR THE PAST NINETY YEARS, THE VALERO TEXAS OPEN HAS CARVED ITS PLACE IN GOLF AND THE HISTORY OF SAN ANTONIO. ITS BEGINNINGS CAN BE TRACED BACK TO 1922 AT BRACKENRIDGE PARK GOLF COURSE. NOW ON ITS EIGHTH COURSE AND DECADES LATER, IT HAS GROWN INTO A WORLD CLASS PGA TOUR EVENT. WHAT WAS ONCE A QUIANT TRADITION HAS TAKEN ITS RIGHTFUL POSITION AS A POINT OF PRIDE FOR SAN ANTONIO, THE TEXAS HILL COUNTRY AND THE PGA TOUR.

★ “I set the Texas Open as one of the goals of my career. I wanted to win it. I always felt like it was one of the majors, or as close to the majors as you could get.” ★

Arnold Palmer
Valero Texas Open Champion (1960, 1961, 1962)

WE'RE PLANNING AN UNAPOLOGETICALLY TEXAN 90TH BIRTHDAY CELEBRATION



EXCITING MUSIC

A ROAD SHOW

**WHAT'S A TEXAS CELEBRATION
WITHOUT A BIG CAKE?**



**CHECK US OUT ON FACEBOOK, TWITTER
OR VISIT VALEROTEXASOPEN.ORG TO LEARN MORE**



ROBERT MACDONALD, FIRST TEXAS OPEN CHAMPION



YOUR CUSTOM-FIT TEXAS BUSINESS EXPERIENCE STARTS HERE





BOYS & GIRLS CLUBS OF SAN ANTONIO

THAT TEXAS-SIZED HEART DOES A WORLD OF GOOD



SUNSHINE COTTAGE SCHOOL FOR DEAF CHILDREN

★

MORE THAN **\$67 MILLION**
DONATED IN THE TOURNAMENT'S HISTORY

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VALEROTEXASOPEN.ORG
ANTHONY MEDINA AT 210.345.3898

